

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED DECEMBER 2009**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media-as well as more than 2,600 advertiser and agency members.

Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.



Continental Business Media, LLC
(See Paragraph 9)
900 Cummings Ctr, Ste 416T
Beverly, MA 01915-6184
Tel.: 978-232-9955
Fax: 978-338-5550
www.facilitymanagement.com

Official Publication of: None
Established: 1978
Issues Per Year: 6



FIELD SERVED

American School & Hospital Facility magazine serves facilities management personnel in U.S. public school districts (K-12), colleges/universities, private schools (K-12), vocational/trade schools, hospitals, nursing homes, assisted living facilities, long-term care facilities, architectural firms and other institutions allied to the industry.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients include facility manager, buildings & grounds superintendent, physical plant director, architect, facility planner, building maintenance & operations director and other titled and non titled personnel within the Field Served.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	1,206
Rotated or Occasional _____	-
*Allocated for Trade Shows and Conventions _____	542
Digital _____	-
All Other _____	437
TOTAL	2,185

*See Paragraph 9

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	35,069	100.0	35,069	100.0	-	-
Sponsored Individually Addressed __	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	35,069	100.0	35,069	100.0	-	-

2a. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD							
2009 Issue	Number Removed	Number Added	Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified
July/August _____	72	85	34,441	600			35,041
September/October _____	16	92	34,503	614			35,117
November/December _____	20,943	20,873	34,378	669			35,047
TOTAL	21,031	21,050					

2b. WEBSITE ACTIVITY BY MONTH						
Month	Page Impressions	User Sessions	Unique Browsers	Unique Browser Frequency	Page Duration	User Session Duration
August _____	17,758	3,472	3,078	1.13	00:49	03:50
September _____	26,156	3,934	3,490	1.13	00:34	03:51
October _____	29,102	3,908	3,474	1.12	00:41	04:38
November _____	45,507	4,048	3,586	1.13	00:18	03:17
December _____	33,353	3,208	2,884	1.11	00:18	02:59
AVERAGE:	30,375	3,714	3,302	1.12	00:32	03:43

*See Paragraph 9

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3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2009
This issue is 0.1% or 32 copies below the average of the other 2 issues reported in Paragraph two.

Business & Industry	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Digital Version Only (B)	Facility Manager, Buildings & Grounds, Physical Plant, Maintenance Operations, Engineer, Plant Operations, Locksmith, Security, Building Maintenance, Building Services, HVAC, Envrmt, Main Ops Dir	Architect, Designer, Facility Planner
Public/Private/Vocational/Trade School/College/University/Hospital/Nursing Home/Assisted-Living/Long-Term Care/Architectural/Design Firm/Other/ Not Answered _____	35,047	100.0	34,378	669	34,008	1,039
TOTAL QUALIFIED CIRCULATION	35,047	100.0	34,378	669	34,008	1,039
PERCENT	100.0		98.1	1.9	97.0	3.0

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2009

QUALIFICATION SOURCE	Qualified Within			Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 Year	2 Years	3 Years						
I. Direct Request: _____	5,918	3,136	362	8,747	669			9,416	26.9
II. Request from recipient's company: _____	143	43	-	186	-			186	0.5
III. Membership Benefit: _____	-	-	-	-	-			-	-
IV. Communication from recipient or recipient's company (other than request): _____	1	21	-	22	-			22	0.1
V. TOTAL - Sources other than above (listed alphabetically): _____	25,423	-	-	25,423	-			25,423	72.5
Association rosters and directories _____	-	-	-	-	-			-	-
Business directories _____	-	-	-	-	-			-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-			-	-
*Other sources _____	25,423	-	-	25,423	-			25,423	72.5
VI. Single Copy Sales: _____	-	-	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	31,485	3,200	362	34,378	669			35,047	100.0
PERCENT	89.9	9.1	1.0	98.1	1.9			100.0	

*See Paragraph 9

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2009

MAILING ADDRESS	Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____	34,366	669			35,035	100.0
Individuals by name only _____	10	-			10	-
Titles or functions only _____	2	-			2	-
Company names only _____	-	-			-	-
Multi-Copy Same Addressee copies _____	-	-			-	-
Single Copy Sales _____	-	-			-	-
TOTAL QUALIFIED CIRCULATION	34,378	669			35,047	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER/DECEMBER 2009

State & Zip Code	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent	State & Zip Code	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
039-049 Maine _____	244	7	251		400-427 Kentucky _____	378	13	391	
030-038 New Hampshire _____	195	7	202		370-385 Tennessee _____	449	15	464	
050-059 Vermont _____	91	4	95		350-369 Alabama _____	352	11	363	
010-027 Massachusetts _____	839	32	871		386-397 Mississippi _____	220	7	227	
028-029 Rhode Island _____	124	1	125		EAST SO. CENTRAL	1,399	46	1,445	4.1
060-069 Connecticut _____	575	12	587		716-729 Arkansas _____	242	7	249	
NEW ENGLAND	2,068	63	2,131	6.1	700-714 Louisiana _____	566	4	570	
100-149 New York _____	1,325	48	1,373		730-749 Oklahoma _____	405	10	415	
070-089 New Jersey _____	1,149	22	1,171		750-799 Texas _____	2,622	27	2,649	
150-196 Pennsylvania _____	1,155	44	1,199		WEST SO. CENTRAL	3,835	48	3,883	11.1
MIDDLE ATLANTIC	3,629	114	3,743	10.7	590-599 Montana _____	124	1	125	
430-459 Ohio _____	1,159	23	1,182		832-838 Idaho _____	220	2	222	
460-479 Indiana _____	590	17	607		820-831 Wyoming _____	104	1	105	
600-629 Illinois _____	1,561	33	1,594		800-816 Colorado _____	939	8	947	
480-499 Michigan _____	1,084	36	1,120		870-884 New Mexico _____	222	1	223	
530-549 Wisconsin _____	848	14	862		850-865 Arizona _____	593	9	602	
EAST NO. CENTRAL	5,242	123	5,365	15.3	840-847 Utah _____	295	3	298	
550-567 Minnesota _____	640	18	658		889-898 Nevada _____	330	3	333	
500-528 Iowa _____	492	11	503		MOUNTAIN	2,827	28	2,855	8.1
630-658 Missouri _____	991	12	1,003		995-999 Alaska _____	158	1	159	
580-588 North Dakota _____	177	3	180		980-994 Washington _____	1,160	20	1,180	
570-577 South Dakota _____	180	4	184		970-979 Oregon _____	488	5	493	
680-693 Nebraska _____	276	3	279		900-961 California _____	3,688	50	3,738	
660-679 Kansas _____	707	7	714		967-968 Hawaii _____	282	1	283	
WEST NO. CENTRAL	3,463	58	3,521	10.1	PACIFIC	5,776	77	5,853	16.7
197-199 Delaware _____	86	2	88		UNITED STATES	34,373	666	35,039	100.0
206-219 Maryland _____	918	15	933		969 & 004-009 U.S. Territories _____	5	2	7	
200-205 Washington, DC _____	60	1	61		Canada _____	-	-	-	
220-246 Virginia _____	952	16	968		Mexico _____	-	-	-	
247-268 West Virginia _____	211	2	213		Other International _____	-	-	-	
270-289 North Carolina _____	1,096	20	1,116		AP0/FPO _____	-	1	1	
290-299 South Carolina _____	387	5	392		TOTAL QUALIFIED CIRCULATION	34,378	669	35,047	100.0
300-319 Georgia _____	955	18	973						
320-349 Florida _____	1,469	30	1,499						
SOUTH ATLANTIC	6,134	109	6,243	17.8					

7. AVERAGE AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS						
6 Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2006	2007	January-June 2008	July-December 2008	January-June 2009	July-December 2009*
Total Audit Average Qualified	35,015	35,050	35,076	35,047	35,105	35,069
Qualified Non-Paid	35,015	35,050	35,076	35,047	35,105	35,069
Print Version Only	35,015	35,050	35,076	35,047	35,105	34,441
Digital Version Only	-	-	-	-	-	628
Qualified Paid	-	-	-	-	-	-
Print Version Only	-	-	-	-	-	-
Digital Version Only	-	-	-	-	-	-
Post Expire Copies included in Paid Circulation	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price	**NC	**NC	**NC	**NC	**NC	**NC

*NOTE: July - December 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods of data are displayed.
**NC=None Claimed.

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - PRINT VERSION ONLY						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	34,441	100.0	34,441	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	34,441	100.0	34,441	100.0	-	-

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - DIGITAL VERSION ONLY						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	628	100.0	628	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	628	100.0	628	100.0	-	-

8. PAID CIRCULATION DATA	
**NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
6	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

9. ADDITIONAL DATA

METHOD OF DISTRIBUTION:

All qualified circulation conforms to the field served and definition of recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients who request the digital version are notified via email when the version is available.

CHANGE OF COMPANY NAME :

Effective with the May/June 2009 issue, Continental Publishing, LLC changed its name to Continental Business Media, LLC. There has been no change of ownership.

TRADE SHOW COPIES:

- July/August 2009 - Facility Decisions - 225 copies
- July/August 2009 - CEFP - 225 copies
- July/August 2009 - Health Care Facilities - 225 copies
- July/August 2009 - ISSA/InterClean - 225 copies
- July/August 2009 - IFMA - 225 copies
- September/October 2009 - Health Care Design - 250 copies
- September/October 2009 - Greenbuild - 250 copies

PARAGRAPH 2b:

WEBSITE GLOSSARY:	
Unique Browsers:	An identified and unduplicated Cookied Browser that accesses internet content during a measurement period. Each browser visiting a site instrumented with SiteCensus code is assigned a unique cookie id to help determine browser uniqueness
Page Impressions:	The number of web pages successfully viewed by all browsers within the reporting period
User Sessions:	A single continuous set of activity attributable to a browser resulting in one or more pulled text downloads from a site. A period of inactivity of more than 30 minutes terminates the session
Unique Browser Frequency:	The average number of user sessions per Unique Browser over the selected reporting period
User Session Duration:	The average time a browser remained on the site per session
Page Duration:	The average time a browser spent viewing any page(s) on the site

PARAGRAPH 3b:

Other Sources include 2 sources of circulation for quantities of 1,367 copies or 3.9% to 24,042 copies or 68.6%, including MCH

PARAGRAPHS 5 AND 6 ARE NOT REQUIRED.

PUBLISHER'S AFFIDAVIT		
We hereby make oath and say that all data set forth in this statement are true.		
Linc Murphy, Publisher	Date signed	February 9, 2010
Greg Taylor, Circulation Manager	State	Massachusetts
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	County	Essex
IMPORTANT NOTE:	Received by BPA Worldwide	February 9, 2010
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.	Type	PJ
	ID Number	A485P0D9