

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED JUNE 2010**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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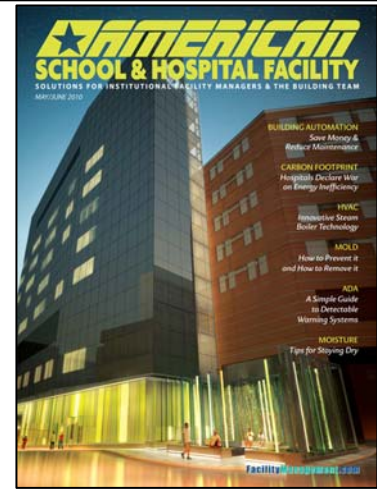
A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media-as well as more than 2,600 advertiser and agency members.

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Tel: 978-561-1432
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Official Publication of: None
Established: 1978
Issues Per Year: 6



FIELD SERVED

American School & Hospital Facility magazine serves facilities management personnel in U.S. public school districts (K-12), colleges/universities, private schools (K-12), vocational/trade schools, hospitals, nursing homes, assisted living facilities, long-term care facilities, architectural firms and other institutions allied to the industry.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients include facility manager, buildings & grounds superintendent, physical plant director, architect, facility planner, building maintenance & operations director and other titled and non titled personnel within the Field Served, some of whom belong to IFMA, AFE, ASHE, AIA, APPA, CEFPI & SCUP.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	1,386
Rotated or Occasional _____	-
*Allocated for Trade Shows and Conventions _____	300
Digital _____	-
All Other _____	853
TOTAL	2,539

*See Paragraph 8

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	35,092	100.0	35,092	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	35,092	100.0	35,092	100.0	-	-

2a. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD					
2010 Issue	Number Removed	Number Added	Print Version Only (A)	Digital Version Only (B)	Total Qualified
January/February _____	58	74	34,380	683	35,063
March/April _____	120	86	34,342	687	35,029
May/June _____	625	781	34,211	974	35,185
TOTAL	803	941			

2b. WEBSITE ACTIVITY BY MONTH						
Month	Page Impressions	User Sessions	Unique Browsers	Unique Browser Frequency	Page Duration	User Session Duration
January _____	44,102	4,064	3,696	1.10	00:14	02:29
February _____	49,108	4,400	3,999	1.10	00:20	03:40
March _____	57,743	5,042	4,533	1.11	00:22	04:13
April _____	51,406	3,949	3,529	1.12	00:22	04:36
May _____	49,261	3,668	3,137	1.17	00:23	04:57
June _____	51,031	3,545	3,002	1.18	00:38	09:04
AVERAGE:	50,442	4,111	3,649	1.13	00:23	04:50

*See Paragraph 8

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3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2010
This issue is 0.4% or 139 copies above the average of the other 2 issues reported in Paragraph two.

Business & Industry	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Digital Version Only (B)	Facility Manager, Buildings & Grounds, Physical Plant, Maintenance, Operations, Engineer, Plant Operations, Locksmith, Security, Building Maintenance, Building Services, HVAC, Envrmt, Main Ops Dir. (Note 1)	Architect, Designer, Facility Planner (Note 2)
Public/Private/Vocational/Trade School/College/University/Hospital/Nursing Home/Assisted-Living/Long-Term Care/Architectural/Design Firm/Other/Not Answered _____	35,185	100.0	34,211	974	34,165	1,020
TOTAL QUALIFIED CIRCULATION	35,185	100.0	34,211	974	34,165	1,020
PERCENT	100.0		97.2	2.8	97.1	2.9

Note 1: Includes members of IFMA, AFE, ASHE, APPA.
 Note 2: Includes members of AIA, CEFPI, & SCUP.

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2010							
QUALIFICATION SOURCE	Qualified Within			Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Direct Request: _____	5,014	3,418	1,633	9,091	974	10,065	28.6
II. Request from recipient's company: _____	100	109	31	240	-	240	0.7
III. Membership Benefit: _____	-	-	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request): _____	1	1	14	16	-	16	-
V. TOTAL - Sources other than above (listed alphabetically): _____	20,838	4,026	-	24,864	-	24,864	70.7
Association rosters and directories _____	-	-	-	-	-	-	-
Business directories _____	-	-	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-	-	-
*Other sources _____	20,838	4,026	-	24,864	-	24,864	70.7
VI. Single Copy Sales: _____	-	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	25,953	7,554	1,678	34,211	974	35,185	100.0
*See Paragraph 8 PERCENT	73.7	21.5	4.8	97.2	2.8	100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2010				
MAILING ADDRESS	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
Individuals by name and title and/or function _____	34,201	973	35,174	100.0
Individuals by name only _____	9	1	10	-
Titles or functions only _____	-	-	-	-
Company names only _____	1	-	1	-
Multi-Copy Same Addressee copies _____	-	-	-	-
Single Copy Sales _____	-	-	-	-
TOTAL QUALIFIED CIRCULATION	34,211	974	35,185	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2010				
Regions	Print Only	Digital Only	Total Qualified	Percent
NEW ENGLAND _____	2,095	80	2,175	6.2
MIDDLE ATLANTIC _____	3,584	154	3,738	10.6
EAST NO. CENTRAL _____	5,157	176	5,333	15.2
WEST NO. CENTRAL _____	3,428	105	3,533	10.0
SOUTH ATLANTIC _____	6,109	150	6,259	17.8
EAST SO. CENTRAL _____	1,405	61	1,466	4.2
WEST SO. CENTRAL _____	3,850	87	3,937	11.2
MOUNTAIN _____	2,813	47	2,860	8.1
PACIFIC _____	5,761	111	5,872	16.7
UNITED STATES	9	1	10	-
969 & 004-009 U.S. TERRITORIES _____	-	-	-	-
CANADA _____	-	-	-	-
MEXICO _____	-	-	-	-
TOTAL QUALIFIED CIRCULATION	34,211	974	35,185	100.0

7. AVERAGE AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6 Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2007	January-June 2008	July-December 2008	January-June 2009	July-December 2009	January-June 2010*
Total Audit Average Qualified	35,050	35,076	35,047	35,105	35,069	35,092
Qualified Non-Paid	35,050	35,076	35,047	35,105	35,069	35,092
Print Version Only	35,050	35,076	35,047	35,105	34,441	34,311
Digital Version Only	-	-	-	-	628	781
Qualified Paid	-	-	-	-	-	-
Print Version Only	-	-	-	-	-	-
Digital Version Only	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price	**NC	**NC	**NC	**NC	**NC	**NC

*NOTE: January – June 2010 data is unaudited. With each successive period, new data will be added until six 6-month periods of data are displayed.
**NC=None Claimed.

8. ADDITIONAL DATA

METHOD OF DISTRIBUTION

Print copies are distributed via postal services or other carriers. Recipients who request the digital version are notified via email when the version is available. Paragraph 3c and 7 are reported at the option of the publisher.

STATEMENT OF CONTENT PLATFORM:

Replica - Editorial and design are unchanged from the original print edition.

TRADE SHOW COPIES

January/February 2010 - NFMT - 300 copies
March/April 2010 - Construct/TFM Show - 300 copies
March/April 2010 - School Building Expo - 300 copies

PARAGRAPH 3b:

Other Sources include 4 sources of circulation for quantities of 2 copies or -% to 24,587 copies or 69.9%, including MCH.

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD – PRINT VERSION ONLY

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	34,311	100.0	34,311	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	34,311	100.0	34,311	100.0	-	-

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD – DIGITAL VERSION ONLY

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	781	100.0	781	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	781	100.0	781	100.0	-	-

WEBSITE GLOSSARY:

Unique Browsers: An identified and unduplicated Cookie Browser that accesses internet content during a measurement period. Each browser visiting a site instrumented with SiteCensus code is assigned a unique cookie id to help determine browser uniqueness
Page Impressions: The number of web pages successfully viewed by all browsers within the reporting period
User Sessions: A single continuous set of activity attributable to a browser resulting in one or more pulled text downloads from a site. A period of inactivity of more than 30 minutes terminates the session
Unique Browser Frequency: The average number of user sessions per Unique Browser over the selected reporting period
User Session Duration: The average time a browser remained on the site per session
Page Duration: The average time a browser spent viewing any page(s) on the site

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Linc Murphy, Publisher

Greg Taylor, Circulation Manager

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed	July 15, 2010
State	Massachusetts
County	Essex
Received by BPA Worldwide	July 15, 2010
Type	PJ
ID Number	A485P0J0